



November 2016

# News Brief

## Residential

### The Youth Movement Among First-Time Homebuyers

According to TransUnion, as many as 17 million consumers could buy homes for the first time over the next five years.

By: Brian Honea, Daily Dose, MReport, October 21, 2016

Read more: <http://www.themreport.com/daily-dose/10-21-2016/youth-movement-among-first-time-homebuyers>

### How Tech Will Transform the Way We Buy, Borrow and Sell

Tech's makeover of money is well underway, and how we get loans, buy houses, or lend money is going to be dramatically different in the near future.

By: Harriet Taylor, Money 20/20, CNBC, October 21, 2016

Read more: <http://www.cnbc.com/2016/10/21/how-tech-will-transform-the-way-we-buy-borrow-and-sell.html>

### Can You Go Home Again? Some Older Retirees Say Yes

Snow Belt states such as New York and Michigan that lose retirees to the Sun Belt states of Florida and North Carolina may be seeing more of them coming back — older and perhaps poorer than when they left.

By: Tim Henderson, Stateline, October 6, 2016

Read more: <http://www.pewtrusts.org/en/research-and-analysis/blogs/stateline/2016/10/06/can-you-go-home-again-some-older-retirees-say-yes>

### 5 Tips to Better Customer Interaction on Social Media

The stronger the relationship is between the business and the consumer; the better positioned the business is to effectively sell.

By: Wesley Cherisien, Business.com, October 14, 2016

Read more: <http://www.business.com/social-media-marketing/wesley-cherisien-5-social-media-tips/>

### NAHB: Home Builders Predict Decade-Best Spring Housing Market

With today's mortgage rates ultra-low and U.S. rents rising, home builders are planning for another strong finish to the year for housing, and a fantastic start to 2017.

By: The Newsdesk, The Mortgage Reports, October 18, 2016

Read more: <http://themortgagereports.com/22631/nahb-housing-market-index-october-2016>

### New Programs Ease Homebuyers' Path to Mortgages

So you still think it's impossible to get a mortgage because lenders' standards continue to be super strict and your profile doesn't quite fit the standard underwriting molds?

By: Kenneth R. Harney, Chicago Tribune, October 11, 2016

Read more: <http://www.chicagotribune.com/classified/realestate/ct-re-1016-kenneth-harney-column-20161013-column.html>

## Commercial

### Survey Shows Commercial Real Estate Markets Continuing to Firm

Commercial real estate markets are expected to continue to firm in the next three years, albeit possibly not as robustly as during the past three, according to a recent survey of industry economists.

By: Sarah Borchersen-Kato, REIT.com, October 24, 2016

Read more: <https://www.reit.com/news/articles/survey-shows-commercial-real-estate-markets-continuing-to-firm>

### Banks Pick Up Greater Share of Multifamily Lending Business

Bank lenders are making a lot more permanent loans on apartment properties.

By: Bendix Anderson, National Real Estate Investor, October 18, 2016

Read more: <http://nreionline.com/lending/banks-pick-greater-share-multifamily-lending-business#node-1944361>

### College Football Is Big Money for Landlords, Too

Over the last two decades, property managers have discovered that renting off-campus beds to college students can be a great business.

By: Patrick Clark, Bloomberg, October 11, 2016

Read more: <http://nreionline.com/student-housing/college-football-big-money-landlords-too>

### Urban Land Institute's Greenprint Center: Commercial Real Estate Industry Continues to Make Progress

A new report from the Urban Land Institute's (ULI) Greenprint Center for Building Performance shows that many of the world's leading commercial real estate owners and managers are making significant progress in reducing energy consumption, carbon emissions and water usage in their buildings.

By: Urban Land Institute, PR Newswire, October 20, 2016

Read more: <http://www.prnewswire.com/news-releases/commercial-real-estate-industry-continues-to-make-progress-in-reducing-energy-consumption-carbon-emissions-and-water-usage-says-new-analysis-from-urban-land-institutes-greenprint-center-300348733.html>

### Economist's View: The Engines That Could

We find ourselves in the seventh year of the post-Great Recession rebound, yet there is a widespread sense that we are still waiting to "feel" the recovery.

By: George Ratiu, contributor, Commercial Property Executive, October 20, 2016

Read more: <https://www.cpexecutive.com/post/ecomomists-view-the-engines-that-could/>

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